

Attracting Investments to Regions

Regional Development Perspective

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Legal Framework

International treaties Moldova is a party to:

- Title IV, Chapter 20 “Regional development, cross-border and regional cooperation” of the EU-Moldova Association Agreement (signed by Moldova on June 27, 2014 in Brussels)

National legislation in the field:

- Law on Regional Development of December 2006 and its further amendments.
(The new law on Regional Development is under preparation).
- National Strategy for Regional Development for the years 2016-2020 adopted on 13.10.2016



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Institutional and Legal Framework

At the national level:

- National Coordination Council for Regional Development (NCCRD);
- Ministry of Regional Development and Constructions.

At the regional level:

- Regional Development Councils (RDCs) in North, Center, South and TAU Gagauzia regions;
- Regional Development Agencies (RDAs) in North, Center, South (set up in 2010) and TAU Gagauzia (2016).



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Development Regions of the RM

Development region North

2nd level LPAs:

- 11 raions
- Balti municipality

1st level LPAs:

- 315 Mayoralties (20 towns and 551 villages)

Development region Centre

2nd level LPAs:

- 13 raions

1st level LPAs:

- 344 Mayoralties (14 towns and 598 villages)

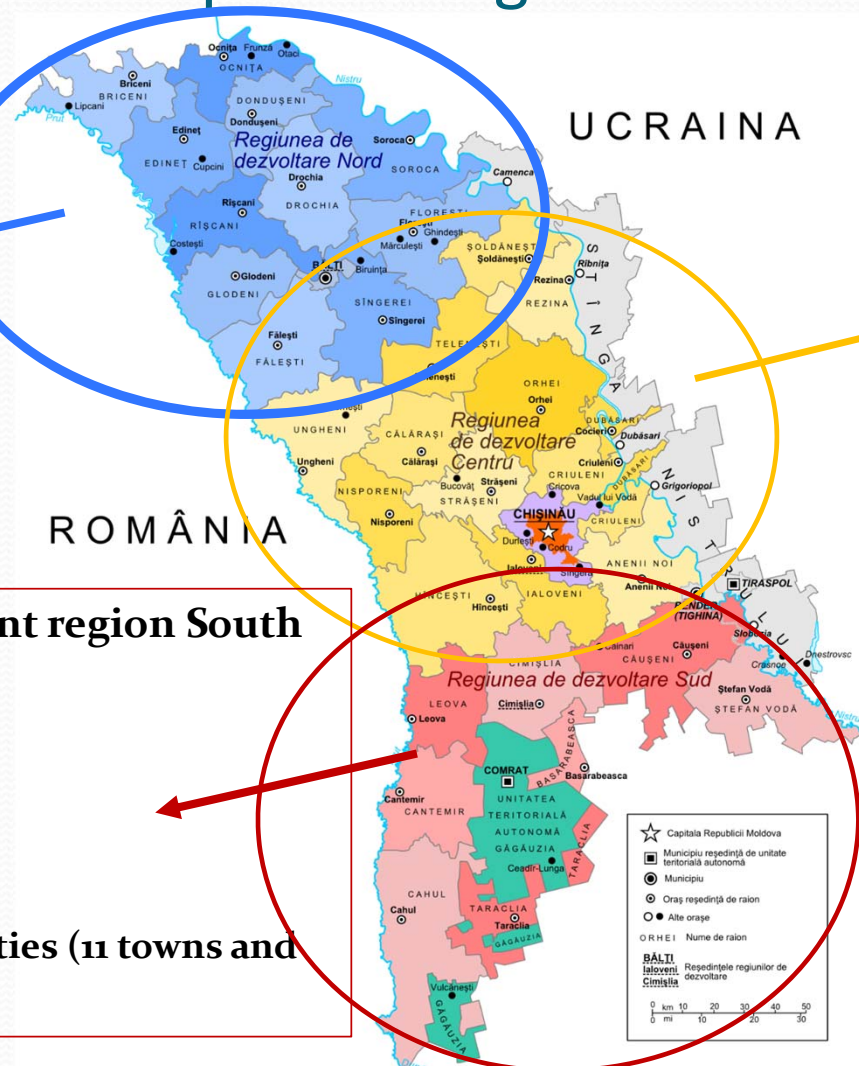
Development region South

2nd level LPAs:

- 8 raions

1st level LPAs:

- 187 Mayoralties (11 towns and 278 villages)



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Development Regions of the RM

The City of Chisinau

2nd level LPAs: Chisinau Municipality

1st level LPAs:

- 19 Mayoralties (7 towns and 28 villages)

Development region Transnistria

ATU Gagauzia

2nd level LPAs:

- 2 raions
- Comrat Municipality

1st level LPAs:

- 26 Mayoralties (3 towns and 23 villages)



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National Planning Framework



... a bottom up and top down cooperative process

Key question for the government:

How can regions best contribute to development of the country as a whole?



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Sources of Funding

National funding is scarce, only available resources dedicated to regional development are through National Fund for Regional Development (NFRD)

Approximately **10 million Euro annually for all regions!**

National Fund seems to be competing with Environment Fund, Road Fund, Energy Efficiency Fund and proposed actions are often small scale interventions in rural areas!

Dependency on donor contributions for investments in regions!



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Funding Opportunities

- European Neighborhood Instrument - Single Support Framework
- calls within the **Black Sea Basin and Danube Transnational Programmes** expected to be launched at the end of 2018, beginning of 2019.
- The Call for Project proposal within the **CBC Programme Romania-RM** will be launched at the end of October this year.

The Joint Operational Programme Romania – Republic of Moldova 2014-2020 will focus its strategic intervention on four thematic objectives:

1. Support to **education, research, technological development and innovation**
2. Promotion of **local culture and preservation of historical heritage**
3. Improvement of **accessibility to the regions, development of transport and communication networks and systems**
4. Common challenges in the field of **safety and security**



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Funding Opportunities

Moldova became the first Eastern Partnership country to participate in the EU's [Competitiveness of Enterprises and SME programme](#), which promotes entrepreneurship and entrepreneurial culture, improves access to markets and finance for SMEs and boosts the competitiveness of enterprises.

Moldova was also the first Eastern Partner to be associated with the [Horizon 2020](#) programme, through which the EU supports research and innovation.

It also participates in the [Erasmus+](#) programme for education, training, youth and sport.

In March 2015, Moldova joined the European programme for culture [Creative Europe](#).



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Funding Opportunities

COSME – open calls for proposals

Clusters

[COS-CLUSINT-2017-03-6: Clusters Go International in the defence and security sector](#)

Deadline **13 December 2017** at 17.00 hours (Brussels time)

Access to markets

[COS-LINKPP-2017-2-02: Innovation procurement broker: creating links for the facilitation of public procurement of innovation](#)

Deadline **4 January 2018** at 17.00 hours (Brussels time)

Framework conditions for enterprises

[COS-EINET-2017-3-04: European incubation network\(s\) for creativity-driven innovation](#)

Deadline **19 October 2017** at 17.00 hours (Brussels time)

Enterprise Europe Network

[COS-Art-7-001 - Call for Expressions of Interest - 'Business Cooperation Centres' in third countries for the Enterprise Europe Network \(2015 - 2020\)](#)



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Funding Opportunities

COSME – closed calls for proposals

Clusters

[COS-CLUSINT-2016-03-01: Cluster Go International](#)

Deadline **23 May 2017** 17:00 hours (Brussels time)

[COS-CLUSTER-2015-3-02 Clusters Excellence Programme](#)

Deadline **31 March 2016** 17:00 (Brussels time)

[COS-CLUSTER-2014-3-04-2 Cluster Excellence Programme](#)

Deadline **16 June 2015** 17:00 (Brussels time)

[COS-WP 2014-3-04 - Cluster Excellence Programme](#)

Deadline **29 October 2014** 17:00 (Brussels time)

[COS-CLUSTER-2014-3-03 – Cluster Go International](#)

Deadline **21 April 2015** 17:00 (Brussels time)

Entrepreneurship

[COS-EYE-2017-4-01: Erasmus for Young Entrepreneurs](#)

Deadline **7 June 2017**, 17.00 hours (Brussels time)

[COS-MigrantsENT-2016-4-02: Migrants Entrepreneurship Support Schemes](#)

Deadline **20 December 2016**, 17.00 hours (Brussels time)

[COS-EarlyWarningEU-2016-4-01 European Network for Early Warning and for Support to Enterprises and Second Starters](#)

Deadline **14 June 2016** 17.00 hours (Brussels time)

[COS-EYE-FPA-2016-4-01 Erasmus for Young Entrepreneurs](#)

Deadline **5 April 2016** 17.00 hours (Brussels time)

[COS-EYE-2015-4-01 Erasmus for Young Entrepreneurs](#)

Deadline **3 June 2015** 17.00 hours (Brussels time)

[COS-DCFB-2015-3-01: Statistics for Family Businesses](#)

Deadline **17 June 2015** 17.00 hours (Brussels time)

[COS-WP2014-4-05 - Erasmus for Young Entrepreneurs](#)

Deadline **17 July 2014** 17:00 (Brussels time)

[COS-ENTEDU-2014-4-06 - Entrepreneurship Education \(Pan-European Entrepreneurial Learning Initiative\)](#)

Deadline **20 August 2014** at 17:00 (Brussels time)



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Funding Opportunities

COSME – closed calls for proposals

European Trade Promotion Organisations

[COS-ETPO-2015-2-01- Cooperation with the European Trade Promotion Organisations active in business internationalisation and business missions abroad](#)

Deadline **9 April 2015** 17:00 (Brussels time)

Framework conditions for enterprises

[COS-DESIGN-2015-3-06: Design-based consumer goods II](#)

Deadline **14 April 2016** 17:00 (Brussels time)

[COS-DESIGN-2015-3-03: Design-based consumer goods](#)

Deadline **23 July 2015** 17:00 (Brussels time)

Intellectual property

[COS-WP2014-2-05- China, Latin America and South East Asia IPR SME Helpdesks](#)

Deadline **10 September 2014** 17:00 (Brussels time)

Tourism

[COS-TOURCCI-2017-3-03: Supporting the promotion and development of transnational thematic tourism products linked to cultural and creative industries](#)

Deadline **29 June 2017**, 17.00 hours (Brussels time)

[COS-TOUR-2015-3-04: Supporting Competitive and Sustainable Growth in the Tourism Sector](#)

Deadline **30 June 2015** at 17:00 (Brussels time)

[COS-TEDEN-2015-3-05: European Destinations of Excellence – Promotion of EDEN destinations and awareness raising](#)

Deadline **25 June 2015** at 17:00 (Brussels time)

[COS-WP2014-3-15.01 – European Destinations of Excellence \(EDEN\) - selection 2014](#)

Deadline **5 August 2014** at 17:00 (Brussels time)

[COS-WP2014-3-15.02 – Maximising synergies between tourism, high-end and creative industries - Cooperation project to develop and/or promote a European cultural route around luxury goods \(pilot phase\)](#)

Deadline **4 November 2014** at 17:00 (Brussels time)

[COS-WP2014-3-15-03 : Diversifying the EU Tourism Offer and Products - Sustainable Transnational Tourism Products 2014](#)

Deadline **7 October 2014** 17:00 (Brussels time)







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CALLS FOR PROPOSALS AND TENDERS

CALL FOR SUBMISSION OF APPLICATIONS FOR THE UNION ACTION "EUROPEAN CAPITALS OF CULTURE" FOR THE YEAR 2024 FOR CITIES IN EFTA/EEA COUNTRIES, CANDIDATE COUNTRIES AND POTENTIAL CANDIDATES FOR EU MEMBERSHIP

 General
 Deadline: 10/10/2018
 Reference: EAC/A01/2017
 Open

DISTRIBUTION SELECTIVE SCHEME: SUPPORT FOR THE TRANSNATIONAL DISTRIBUTION OF EUROPEAN FILMS 2018

 MEDIA sub-programme, Distribution
 Deadline: 05/12/2017 - 12:00 (CET, Brussels time), 14/06/2018 - 12:00 (CET, Brussels time)
 Reference: EACEA/12/2017
 Open

SUPPORT FOR TV PROGRAMMING 2018

 MEDIA sub-programme, TV programming
 Deadline: 16/11/2017 - 12:00 (CET, Brussels time)
 Reference: EACEA 21/2017
 Open

SUPPORT FOR DEVELOPMENT OF AUDIOVISUAL CONTENT - SINGLE PROJECT 2018

 MEDIA sub-programme, Development single projects + slate funding
 Deadline: 23/11/2017 - 12:00 (CET, Brussels time)
 Reference: EACEA/22/2017
 Open





'SUPPORT FOR EUROPEAN COOPERATION PROJECTS 2018' AND 'SUPPORT FOR COOPERATION PROJECTS RELATED TO THE EUROPEAN YEAR OF CULTURAL HERITAGE 2018'

 Culture sub-programme, Cooperation projects
 Deadline: 22/11/2017 - 12:00 (CET, Brussels time), 18/01/2018 - 12:00 (CET, Brussels time)
 Reference: EACEA 32/2017 and EACEA 35/2017
 Open





SUPPORT TO FESTIVALS 2018

 MEDIA sub-programme, Film Festivals
 Deadline: 23/11/2017 - 12:00 (CET, Brussels time)
 Reference: EACEA/17/2017
 Open

OPEN MICRO-BUSINESS MODELS FOR INNOVATION IN EUROPEAN FAMILY-OWNED HERITAGE HOUSES

 General
 Deadline: 13/09/2017
 Reference: EAC/05/2017
 Closed

MODULES FOR MASTER DEGREES IN ARTS AND SCIENCE

 General
 Deadline: 10/10/2017
 Reference: Connect/2017/3346110
 Open

ORGANISATION AND IMPLEMENTATION OF A BIENNIAL EUROPEAN UNION PRIZE FOR CONTEMPORARY ARCHITECTURE

 General
 Deadline: 18/08/2017 17:00 (CET, Brussels time)
 Reference: EAC/S06/2017
 Closed

Funding Opportunities

CREATIVE EUROPE

https://ec.europa.eu/programmes/creative-europe/calls_en



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Funding Opportunities

Erasmus+

Civil Society Cooperation in the Field of Education and Training and Youth EACEA/26/2017

STATUS	DEADLINE	CALL REFERENCE
OPEN	14/12/2017 - 12:00 (CET, Brussels time)	EACEA/26/2017

Call for proposals: KA3 Joint Qualifications in Vocational Education and Training EACEA/27/2017

STATUS	DEADLINE	CALL REFERENCE
OPEN	31/01/2018 - 12:00 (CET, Brussels time)	EACEA 27/2017



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Social inclusion through education, training and youth - EACEA 07/2017	Erasmus+, Key Action 3: Support for policy reforms, Social inclusion through education, training and youth	CLOSED	22/05/2017 - 12:00 (CET/CEST)	EACEA 07/2017
Sector Skills Alliances EACEA 04/2017	Erasmus+, Sector Skills Alliances	CLOSED	04/05/2017 - 12:00 (CET/CEST)	
Sport 2017	Erasmus+, Collaborative partnerships, Not-For-Profit European Sport Events	CLOSED	06/04/2017 - 12:00 (CET/CEST)	EAC/A03/2016
Learning Mobility of Individual - Large-Scale European Voluntary Service Events 2017	Erasmus+, Key Action 1: Learning Mobility of Individuals, Large scale European Voluntary service events	CLOSED	05/04/2017 - 12:00 (CET/CEST)	EAC/A03/2016
Erasmus Charter for Higher Education 2014-2020 Selection 2018	Erasmus Charter for Higher Education	CLOSED	31/03/2017 - 12:00 (CET/CEST)	EACEA/03/2017
Forward-Looking Cooperation Projects 2017 EACEA/41/2016	Erasmus+, Key Action 3: Support for policy reforms, Initiatives for policy innovation, European policy experimentations, Forward-Looking Cooperation Projects	CLOSED	14/03/2017 - 12:00 (CET/CEST)	EACEA/41/2016
Capacity Building in the field of youth 2017	Erasmus+, Capacity Building in the field of youth	CLOSED	08/03/2017 - 12:00 (CET/CEST)	



funding schemes are designed to address specific issues or problems, and are looking for projects that best address goals of the programme...

...that does not mean your needs can be covered with one project nor that you should look at every programme or CfP...

be selective, target your applications carefully and be flexible in your project design!



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Regional development covers a number of inter-related fields and stakeholders:

Areas of intervention

- Indicators, statistics and information flows
- regional innovation and competitiveness
- multi-level governance and public finance
- water governance and environment
- **urban policy**
- **rural development**

Key stakeholders

- Local public administration (over 900 in Moldova on 1st and 2nd level)
- Specialized organizations and agencies (employment, education, business support organizations, regional development agencies, tourism and culture support organizations)
- Civil society organizations
- General public



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Governance

The Definition of Regional Development (OECD)

Regional development is (...) a general effort to reduce regional disparities by supporting (employment and wealth-generating) economic activities in regions



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Governance

Past policies have failed to reduce regional disparities significantly and have not been able to help individual lagging regions to catch up, despite the allocation of significant public funding. The result is under-used economic potential and weakened social cohesion.

This involves a shift away from redistribution and subsidies for lagging regions in favor of measures to increase the competitiveness of all regions.



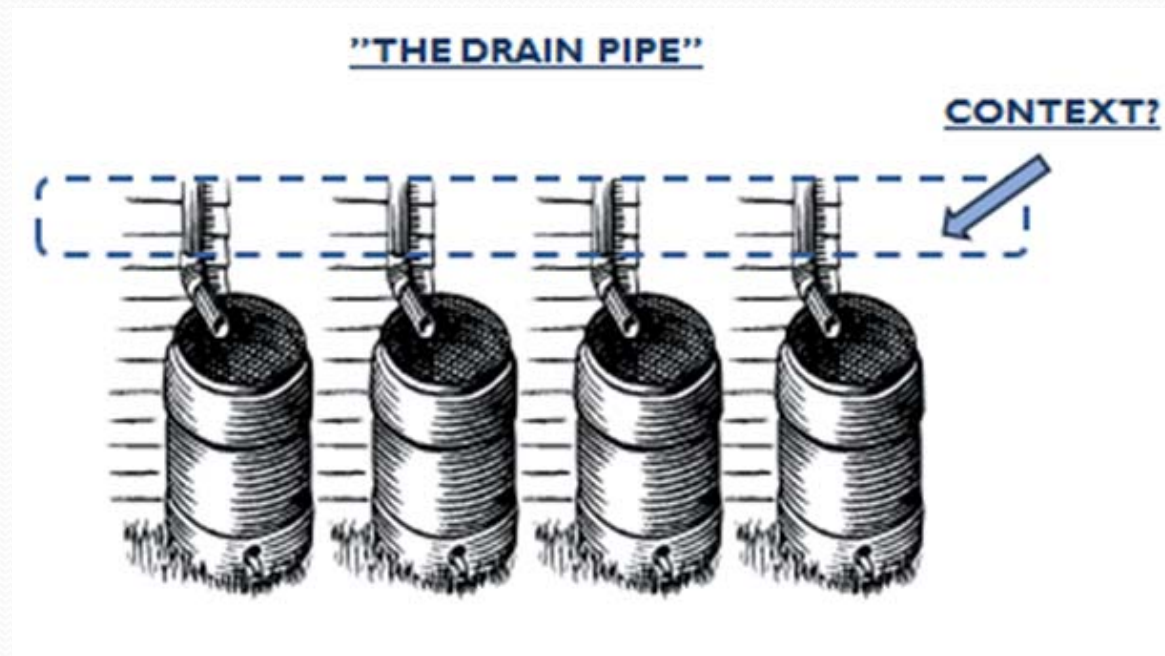
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The Role of Regions

Successful development can never thrive on an organizational set up where the traditional institutional borders look like the drain pipes.

Is this a natural role and position of Regional Development Agencies? Can RDA's introduce “**context management**” as a formula for integrated strategic planning on regional level?



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Conclusions

- skills in programme and project management (Project Cycle Management)
- increasing the base of beneficiaries (project applicants on different CfP's) and hold them accountable for implementation and procurement
- create networks of collaboration and partnerships on all levels
- actively involve key stakeholders and communities in planning processes – **and maintain the dialogue!**
- introduce co-financing and pre-financing schemes to motivate applicants to apply.

focus on your development needs first and then proactively search for funding wherever opportunity presents itself!



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Conclusions

Intensive collaboration and creation of synergies between rural, regional and national stakeholders are precondition to...

...enhance well-being and living standards in all region types, **from cities to rural areas**, and **improve their contribution to national performance** and more inclusive and resilient societies.



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Thank you for your attention!



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